Thanks for joining our soft launch everyone! Hopefully you enjoyed our pieces on eating and shopping in the metaverse and how the solution to a green planet might be to just electrify everything. Wanted to leave all of you with this "roadmap" of the six areas we are covering, which you can learn more about as a reader. Enjoy the weekend, everything is happening faster than we thought!

Don't Count Us Out Yet! Web 3.0 Roadmap

The six areas of medicine, science and technology that will create most of the increase in wealth in the world over the next 10-20 years. As with most innovative breakthroughs, this will dramatically expand the middle class both in numbers and wealth. but will reward the top 1% more than others unless structural changes are made.









Learn More

Current Use

Google searches provide data to answer search and creates questions that lead to more complete answers and thoughts.

Self driving taxis in major urban areas

Future Use

- Triaging 911 calls to prioritize responses
- Life 3.0 book by Max Tegmark
- MIT Technology Review Magazine
- Stanford Institute

Sustainable Planet

Artficial Intelligence

The development of doing human

tasks/thinking with non human

systems in four areas: Memory,

Thinking, Learning, Consciousness.

23 billion+ gallons per day of high quality drinking water is produced using reverse osmosis seawater desalination about 1% of total human use.

Feeding cows seaweed to reduce methane emission to reduce the 14% of areenhouse emissions attributed to them.

- Atlantic Magazine, The Weekly Planet
- The Crucial Years by Bill McKibben
- "How to Avoid a Climate Disaster."

The Sims life simulation game has become a metaverse for how people digital art, video games, can farm, forage, cook and learn about food.

NFT's will be easier to use to buy new products in memes, fashion and sports for the general public.

- Metaverse updates The Independent
- Facebook's Meta
- Expert Mathew Ball's newsletter

CRISPR m/RNA DNA

COVID-19 vaccines.

In clinical trails as cure for Pancreatic Cancer.

- Gene therapy
- Walter Isaacson book on the race to map all genes
- Weekly roundup of CRISPR news

Cryptocurrencies & Fintech Tools

currencies and tools used

PayPal, Venmo and Square have announced tools to buy cryptocurrencies with current centralized currencies and credit cards.

Anonymous peer to peer payments for different industries and products.

- Bankless
- DeFi and the Future of Finance
- Vitalik Buterin

Creator Economy

The new economic class of content

Letters from an American Professor on Substack with 350k subscribers.

Brand sponsorships creator economy individuals paid directly to them.

- The Creator Economy
- Fast Company
- The Creator **Economy Needs** a Middle Class